



Addressing poverty housing in the second poorest country in Europe Where East Meets West





Republic of Macedonia

- Small, landlocked country with population of 2 million
- Region troubled by interethnic conflicts during the past years
- Weak economy, poorly maintained infrastructure, impoverished people
- Challenged integration into European and international structures

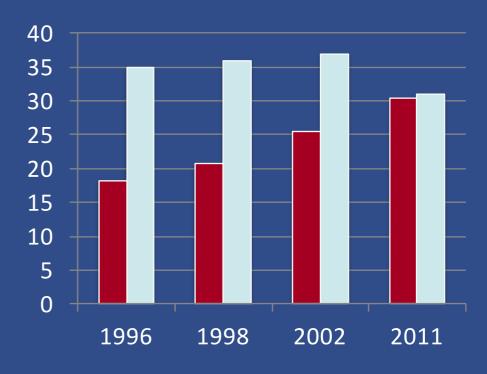






Poverty update

- GDP per capita US\$ 5,455
- Average salary US\$ 450 per month
- 26% unemployed in 2015
- 30.4% lived below the national poverty line in 2011
- 40% consider themselves poor
- 230,000 (11.2% of the total population) emigrated in the period 1998 - 2011

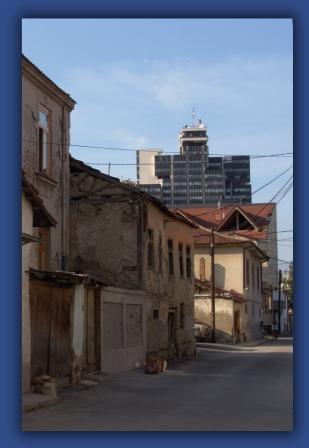


- Population living below the national poverty line
- Uneplyment rate



Housing update

- Macedonia had 557,254 households and 690,762 dwellings in 2002 (last census), with dwellings overpassing the number of households for 133,508 units
- Still, the dwelling stock among the lowest in Europe: 274 per 1000 inhabitants during the 1990-ies, increased to 345/1000 in 2002
- Average number of members per household decreased in the past 70 years, from 5.79 to 3.85







Housing patterns



- Up to three-quarter of Macedonians today live in apartment blocks built during the period of centrally planned economy
- As much as 78% of the entire housing stock in the country was created during the mass-urbanization period (1946 - 1989)





Housing need

- Substandard housing conditions, including poor quality and unsafe constructions, are still widespread
- About 110,000 individual homes (16% of the existing housing stock) need immediate reconstruction
- There is a number of overcrowded homes among certain communities, with below the average of dwelling area per family member







HFH Macedonia











- Non governmental, not-for-profit association established in 2005
- Initial focus on sustainable housing microfinance models developed as partnerships with entities sharing similar mission and vision



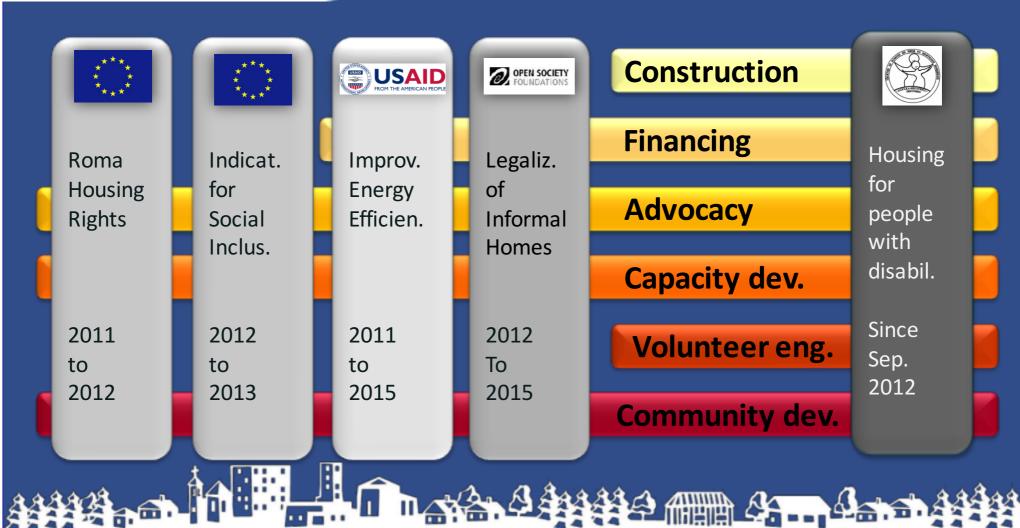


Program portfolio developed 2005-2010



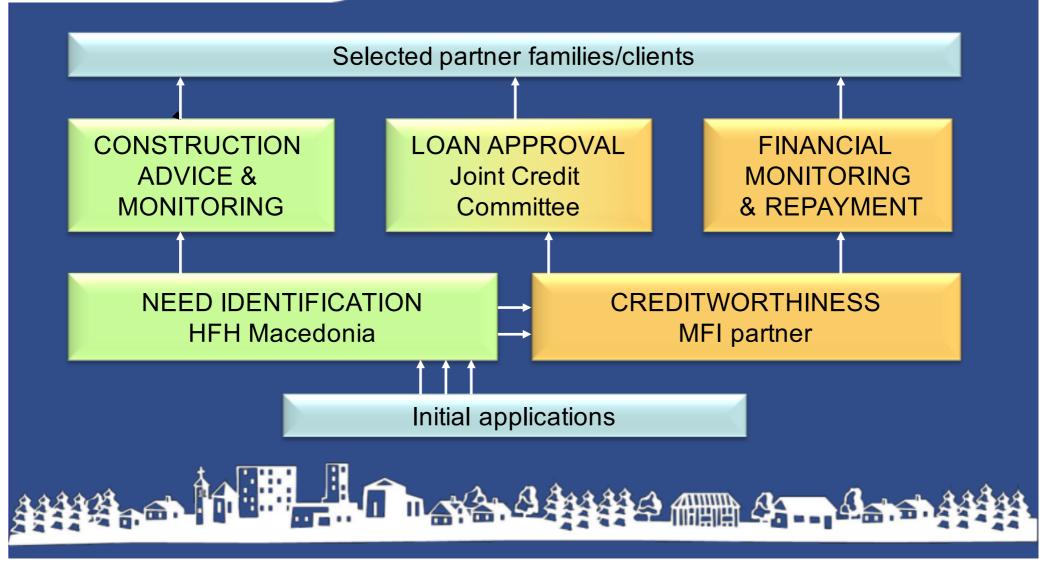


Projects implemented 2010-2015





HFH-MFI partnerships





New Builds

- Traditional Habitat program that brings visibility and recognition
- Project in Veles: 102
 homes in 11
 buildings
- More than 1200 international volunteers hosted





Water supply

- Households' connection to existing public water supply and sanitation networks
- In partnership with public utility companies and local governments
- Cheapest intervention per family served (US\$ 71), affordable loan





Energy efficiency

- Savings in energy costs up to 30%, indirect income generating intervention
- Focus on apartment buildings that lack decision making capacity
- Huge potential for program growth and impact increase





Program performance cons.

	Families served/housing improvements completed										Avg.	
	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	TOTAL	cost/ interv.
HIF	32	54	92	122	169	164	78	165	95	69	1040	€ 4200
RHF			24	40	76	76	112	177	207	189	901	€ 1800
HB/NBV			2	1				16	7		26	€ 27000
wss			61	115	204	243	900				1523	€ 63
EEH				12	55	45	94	216	81	99	602	€ 1100
SP							12				12	€ 2900
LRH								548	508	171	1227	€ 147
IEE USAID								64	383	405	937	€ 1500
ALL	32	54	179	290	504	528	1196	1186	1366	933	6269	
Y Y	As of June 30, 2015											



Growth strategy 2015 Lines of business

Lending

Construction

HSS

Volunteer engagement

Advocacy

Fundraising

General low income

Roma

Disabled/orphans org.

MFIs/companies

Homeowners & HAs

Public sector

Donors/supporters

CUSTOMER SEGMENTS

CHANNELS



Growth strategy 2015 Providing entities

General low income

Roma

Disabled/orphans org.

MFIs/companies

Homeowners & HAs

Public sector

Donors/supporters

CUSTOMER SEGMENTS

NGO

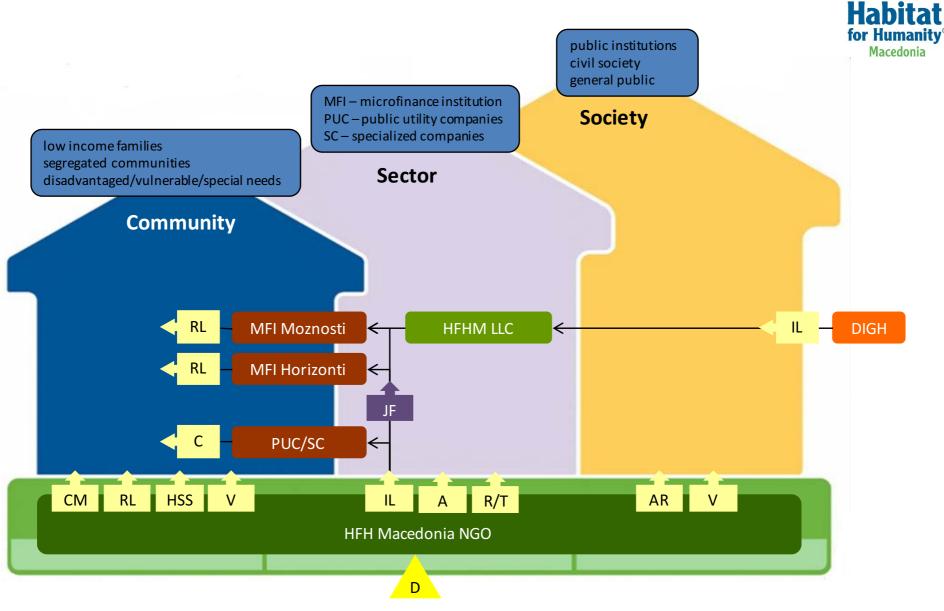
LLC

HFF

RBMC

VALUE PROPOSITIONS

PROGRAM DELIVERY - EXISTING



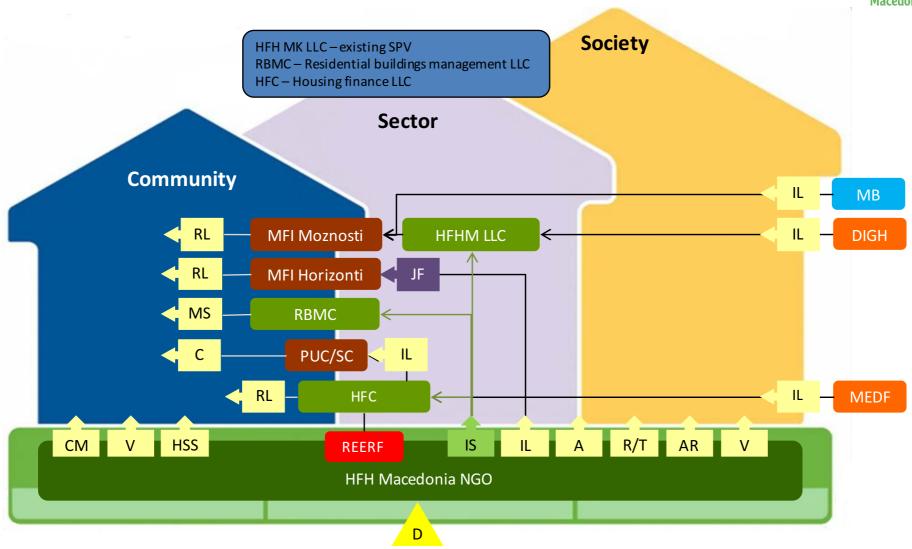
CM - construction management IL - institutional lending A - advocacy AR - awareness raising RL - retail lending 20 so - support services R/T - research/training CO - support services R/T - research/training R/T - r

V – volunteers

D – donations

PROGRAM DELIVERY BY 2018





CM – construction management IL – institutional lending A – advocacy AR – awareness raising RL – retail AR – AR

V – volunteers MS – management services IS – institutional support



Program Lines of Business

	PLOB 1			PLOB 2		PLOB 3			
Commu	nity Devel	opment		using Mar evelopme		Housing & Social Development			
NB	RL	HSS	MFP	RBMC	HFC	RABA	PHAP	VM	

NB: New builds

RL: Retail lending

HSS: Housing support services

MFP: Microfinance partnerships

(HIF & RHF)

RBMC: Residential buildings

management company

HFC: Housing finance company

RABA: Register of apartment

buildings and apartments

PHAP: Poverty housing alleviation

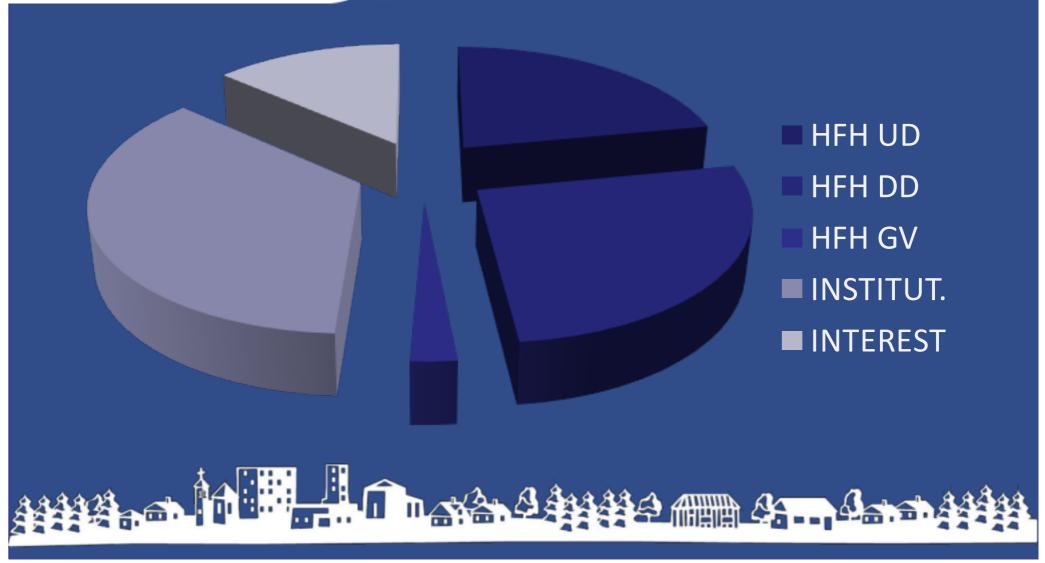
platform

VM: Volunteer mobilization



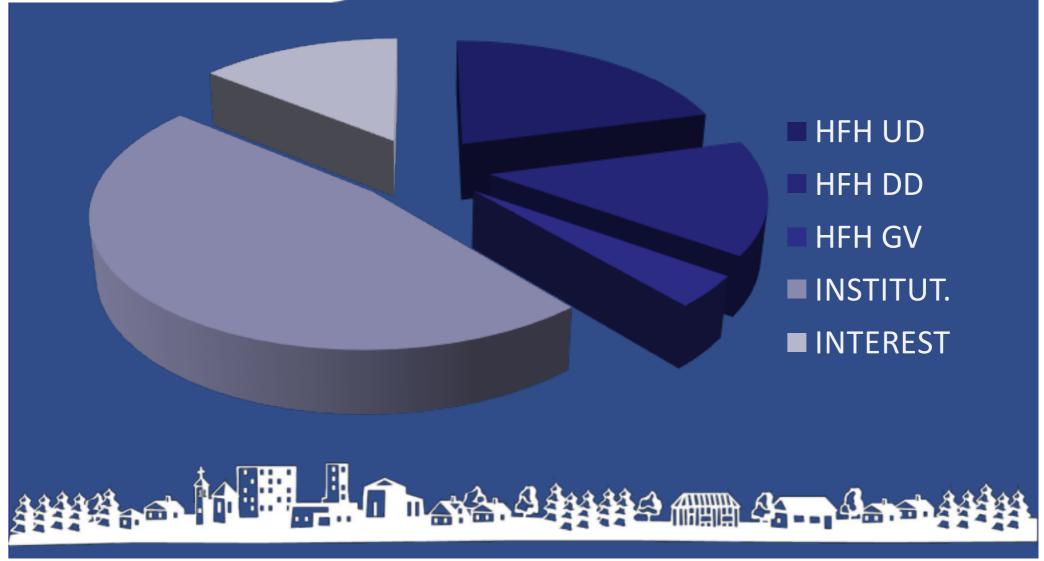


FY12 income distribution



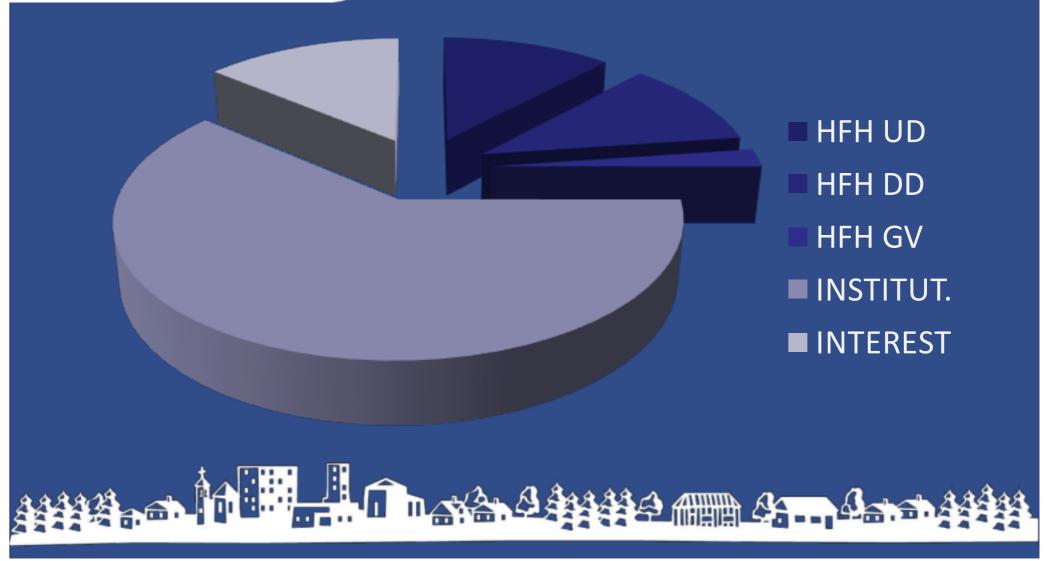


FY13 income distribution



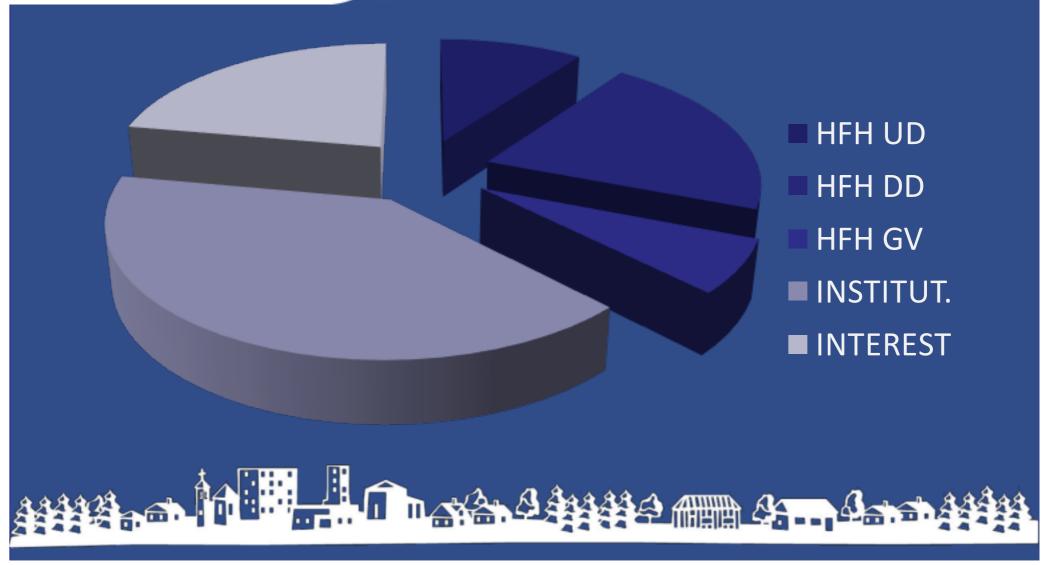


FY14 income distribution



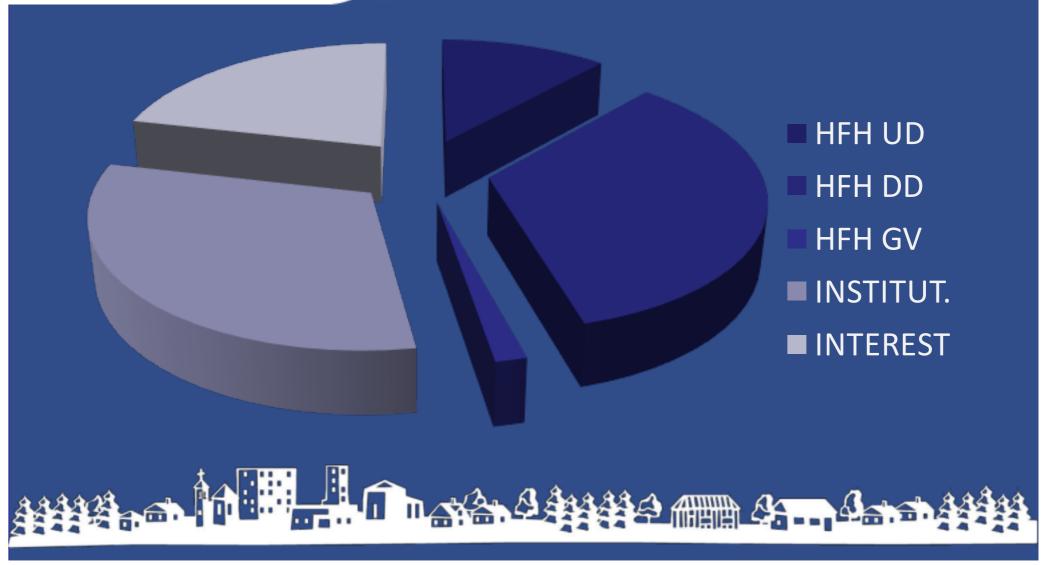


FY15 income distribution



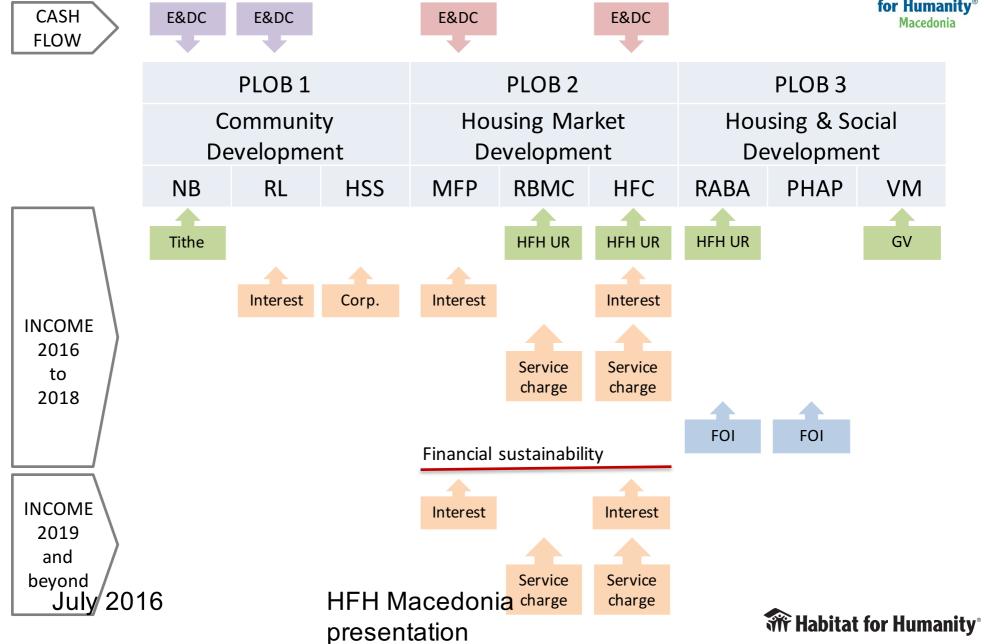


FY16 income distribution



REVENUE STREAMS

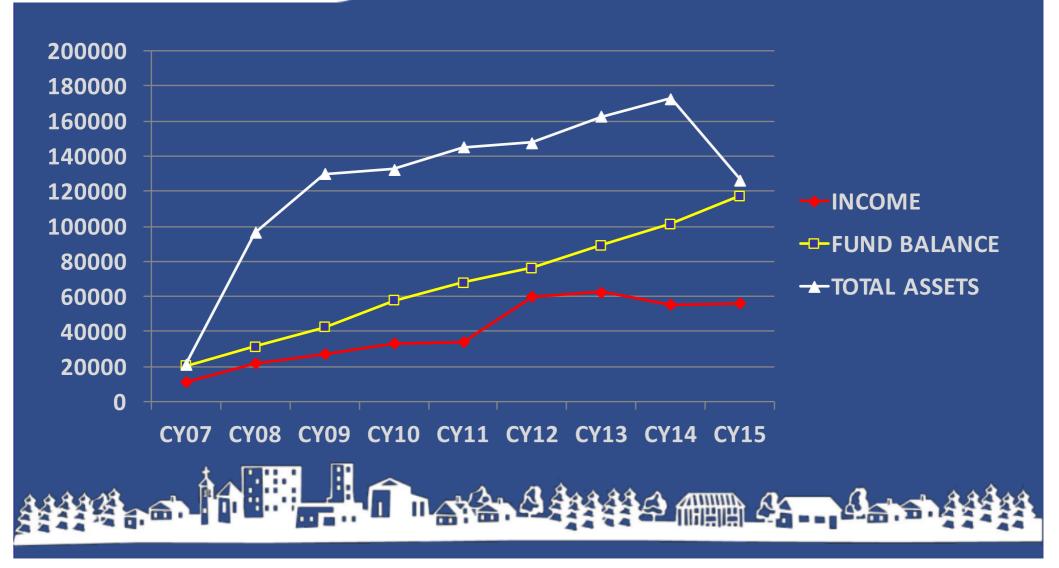






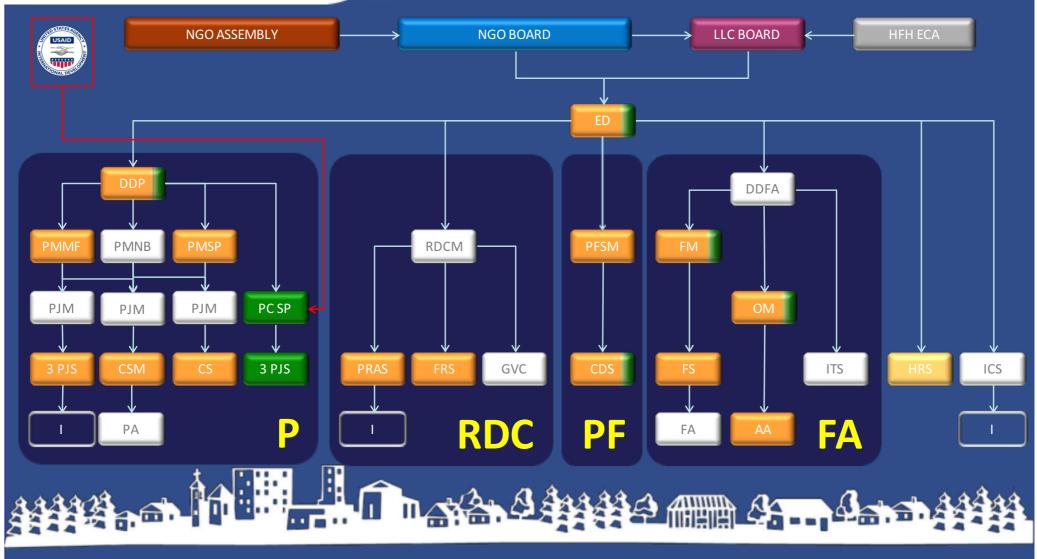
Financial performance

(in 000 MKD)

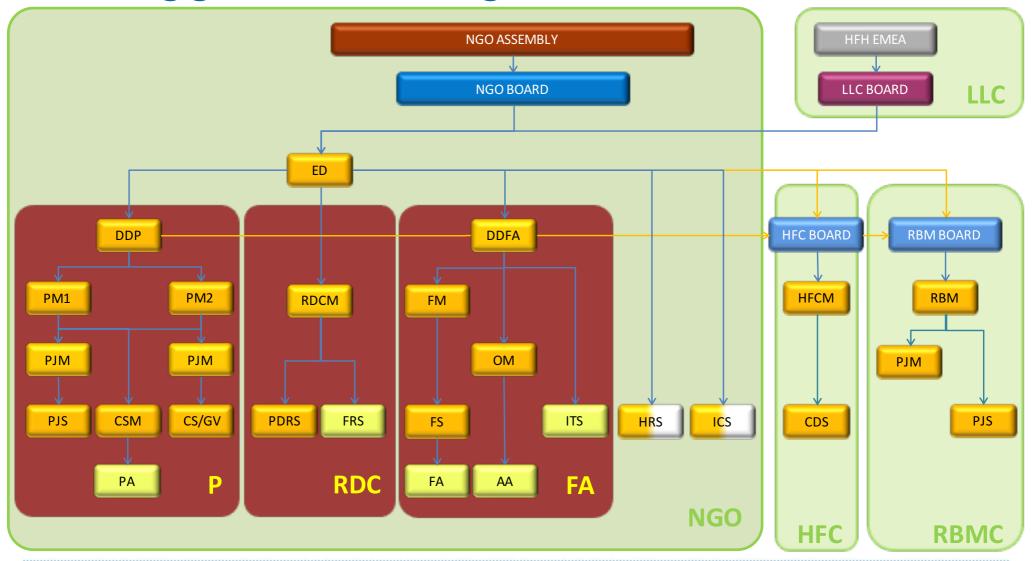




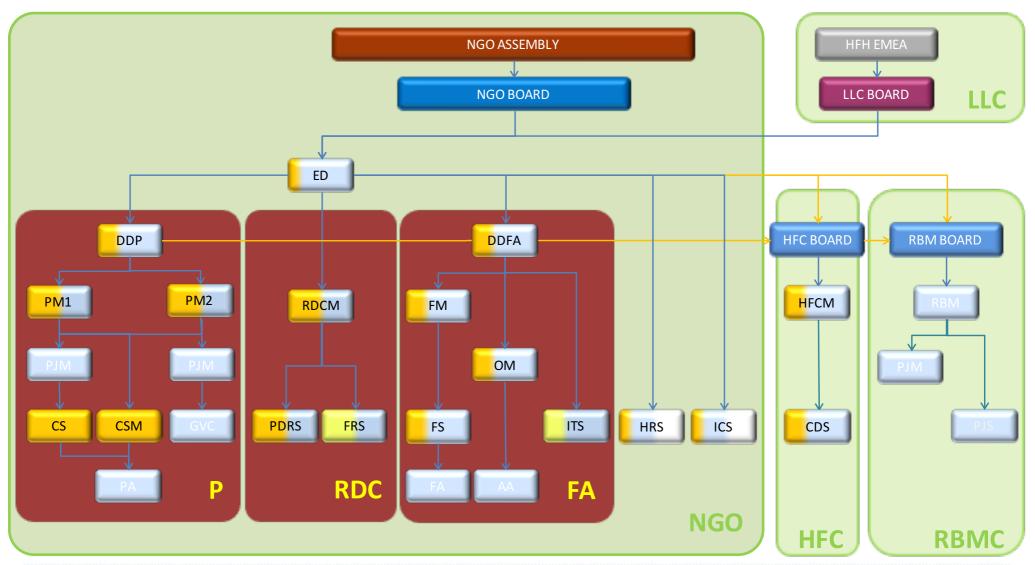
Organization chart 2010-2015



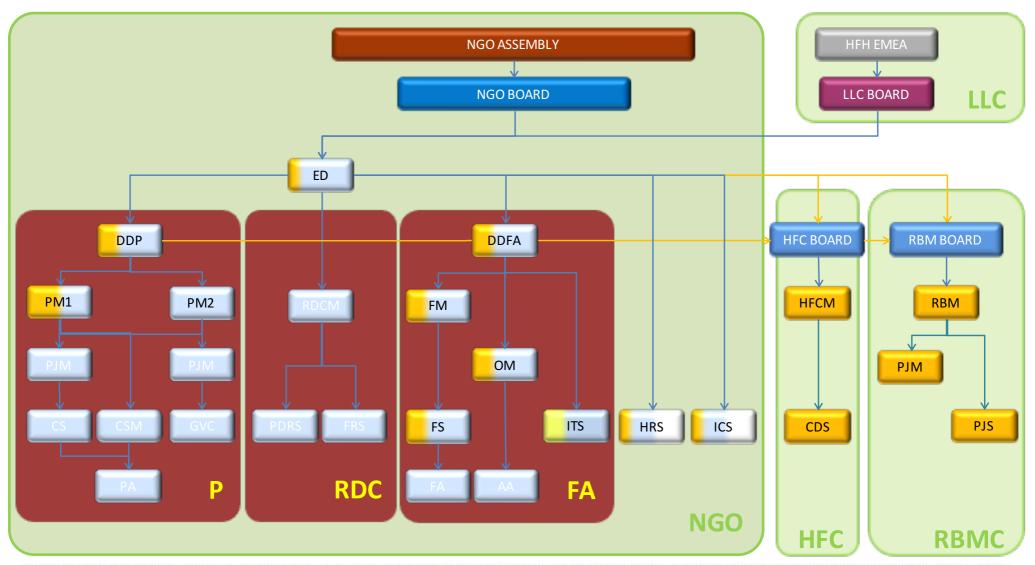
Staggered Staffing Chart: FY16-FY18



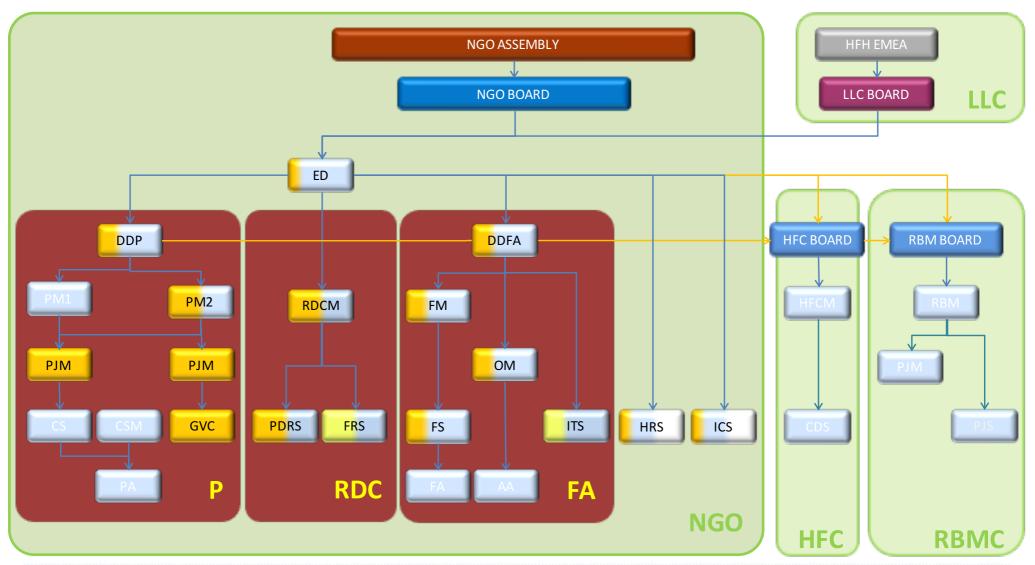
PLOB 1 Staggered Staffing Chart: FY16-FY18



PLOB 2 Staggered Staffing Chart: FY16-FY18



PLOB 3 Staggered Staffing Chart: FY16-FY18





Recognition

- HFH Area Vice President Award for Partnership Development
- Edit Kaslik Award for Housing Finance and Microfinance
- Eszter Award for Communications and Advocacy
- Millard Fuller Award for Families Served & Homes Built
- Solomon Award for Resource Development
- HFH IBoD Award for Board Development
- Linda Fuller Award for best small GV program
- Millard Fuller Award for Housing Support Services
- GDN Most Innovative Development Projects Worldwide







Grateful for your support

HFH Macedonia and its partner families